Doctorate in Philosophy (PhD)
Human Kinetics
Emphasis on Sport Management

Become an Expert in Sport Management Through Your Research

The Professors: Your Dedicated Experts

Eric MacIntosh, Ph.D.
Organizational behaviour and marketing

Milena Parent, Ph.D.
Events & governance

Benoît Séguin, Ph.D.
Marketing

Marijke Tals, Ph.D.
Socio-economic aspects and consumer behaviour

Why choose uOttawa to study sport management?

Expertise: Choose from internationally-recognized professors with expertise in research and practice

Opportunities: Take advantage of our international exchanges or help influence decisions on the Canadian sport system

Location: Close to many national sport organizations means ample opportunities for research and hands-on experiences

CAREER OPPORTUNITIES:

- Manager/director of a local, provincial/territorial or national sport/recreation organization
- Manager in a municipal, provincial/territorial or national sport/recreation department (e.g., university athletics department)
- Manager in a fitness centre or professional sport organization (professional team or sport apparel company)
- Manager in a sport marketing or consulting agency

Sport Management Students in Action

Masters and PhD students visiting the Norwegian School of Sport Sciences (NIH) in Oslo as part of the uOttawa-NIH partnership opportunity

School of Human Kinetics
Montpetit Hall room 240
125 University Private
Ottawa, ON, Canada K1N 6N5
Phone: 613-562-5800 ext. 4225
Email: hkesap@uottawa.ca